

BUSINESS QUESTIONNAIRE RESPONSES

QUESTION NO		YES	NO
x	Is there ample parking for you and your employees	53%	47%
X11	Do you struggle to recruit staff when needed	43%	57%
1.	Do you think the increase in houses has benefited your business	62.5%	37.5%
3.	Is there enough support from the Parish Council	63.6%	36.4%
4.	Would you attract more business if you changed your opening hours		100%
6.	Do you think the Friday market increases the volume of your business	31.25%	68.75%
7.	Would you like to see more protection given to shop fronts		100%
8.1	Is there sufficient car parking	62.5%	37.5%
8.2	Are the time limits appropriate	78.5%	21.5%
8.3	Is enforcement sufficient	78.5%	21.5%
9.	Does your business benefit from tourism	56.25%	43.75%
10.	Do you feel more could be done to promote tourism	78%	22%
11.	Do you visit the Thaxted Parish Council website	40%	60%
12.	Do you think the broadband service is adequate	31.25%	68.75%
14.	Do you think the village mobile service is adequate	6.25%	93.75%

		Not at all	Not very	Very reliant
13.	How reliant is your business on high speed broadband	0%	33%	77%
15	How reliant is your business on good mobile signal	7%	43%	50%

OTHER COMMENTS

1. What improvements /additions to the village could help your business prosper:
Six respondents said better parking. Other comments included more Festivals/fetes etc
2. What type of business is missing;
Restaurants and cafes were the main response and also responses for a deli
3. What other things would help your business:
Mobile phone; more events; tourist trail. An increase in rates was highlighted as a specific problem for businesses